**E-Commerce Marketplace Website (English/Arabic) Website Designing & Development -**

# Functionality -

General Section (Front End Section) -

1. Website Home Page with Company Logo on Top Left and Social Media Icon (Facebook, Twitter, etc..) with SignIN/ Register on top right of the Header Portion. There will be 3 login’s into the website as below –
   1. Admin
   2. Customer
   3. Vendor
2. Big Sliding Banner Images with Offerings and Product Descriptions.
3. Advanced Search via (Name, Category, Sub Category, Keywords, Brands, Vendor’s name, Vendor’s store name, Etc..)
4. Category - Main Categories, New Products and On Sale.
5. Categorization and Sub-Categorization of menu (Ex – IT, Non IT, etc..).
6. User Login In (Email ID/ Password)
7. User Sign Up for new clients with below information details –

- Enter Name

- Enter Email ID

- Enter Password

- Option to “Create Account”

1. Customer will get notifications via mail for the confirmation.
2. Users on your marketplace can register and sign in with their Facebook and Google accounts.
3. The language features allow you to translate and edit the content on your marketplace to different languages of your choice (English/Arabic).
4. User will be able to review the Product Detail Page having Product Images, description & pricing along with the shipment cost (if any).
5. User can view different categories of items and can view the items which are recently sold on every inner webpages of products.
6. User can add items to the cart. User can add the product into cart (if registered) by selecting the quantity or size and can simple proceed with checkout.
7. User can make the payment online for his/her product order. Buyer should mention their delivery address on final checkout before the payment in details
8. If User selects a Single product under any of the Category or sub category then the complete below details will be available on the website-

- Product Detail Page will be viewed and will be having below modules of the Product -

- Product Image.

- Product Name with Product Availability.

- Product Price.

- Product Specification.

- Product sharing through Social Media (Facebook, LinkedIN, etc..)

1. Social Media Integration.

- Product Selection with Quantity, Add to Cart option, Add to Wishlist.

1. User will be receiving SMS/Email for the notification of the product purchased or paid. (SMS Alert API will be provided by the client.)
2. Multiple Item Checkout - Search by keywords, dates, categories, and on a map. Filtering and sorting by price, name, and rating will also be available.
3. The chat function allows users to contact sellers on the marketplace. Buyers can go to their inbox to find their conversation with the seller.
4. User will be having a option to create a profile and save the details like address, email ID, Contact No. through website to just get logged in and can have easy and easy access to purchase the products in few clicks for all the next shoppings.
5. Basic SEO support is provided. Xantatech Marketplaces allow you to enter your own SEO title and meta description, and submit your sitemap to Google Webmaster.
6. Best Offers and Festival Sales will be mentioned on each page of Products.
7. Sellers can choose to add variations to each listing, even having the ability to place different images and surcharges on every variation.
8. You can even start selling on your own marketplace immediately as your own first merchant. No separate login or identity required.
9. Sellers can offer cheaper shipping surcharges for multiple quantities of different items as long as they use the same delivery method.
10. Users can book based on an availability calendar that each listing has and Sellers can block out dates they are unavailable for booking!
11. Payment Gateway Integration (Credit Card/ Paypal/ Etc..)
12. Newsletter Subscription.
13. Social Media Integration (Facebook, Twitter, Instagram/Etc..)
14. The web site can be viewed on all the four popular browsers i.e. Internet Explorer9, Firefox Mozilla, Safari, Chrome
15. Uniform Navigations in all the web pages of the website.

# Vendor Panel

* 1. Dashboard
     1. With lifetime sales
     2. Store Wise Sales
     3. Search Terms
     4. Sales Analytic chart
  2. Sales Section
     1. Orders, Invoices, Shipping
     2. Printing of Receipts ( formatting of PDF store-wise)
  3. Catalogue Section
     1. Products with attribute sets (like price, image, inventory, related products etc.)
     2. Categories tree
  4. Customers List
     1. Area wise, name, email id , contact number etc
  5. Import/Export through CSV
     1. Allowing update process of product attributes/ category sets/ customer data / promotions

# Super-Admin Panel Features

A marketplace admin can manage users and make additions and customizations to the marketplace through the powerful admin dashboard.

1. Website Analytics
2. vendors & stores (Add, Edit,Delete)
3. Sales management (Add, Edit, Delete)
4. Vendor management (Add, Edit, Delete)
5. Customer management (Add, Edit, Delete)
6. Offer management (Add, Edit, Delete)
7. Report management (Add, Edit, Delete)
8. Category Management (Add, Edit, Delete)
9. Sub Category Management (Add, Edit, Delete)
10. Product Management (Add, Edit, Delete)
11. Product Category Management (Add, Edit, Delete)
12. Images Management (Add, Edit, Delete)
13. Signing IN Registration Management (Accept/Decline)
14. Order & Inspection Management.
15. News Letter Management.
16. Payment Gateway Management.